

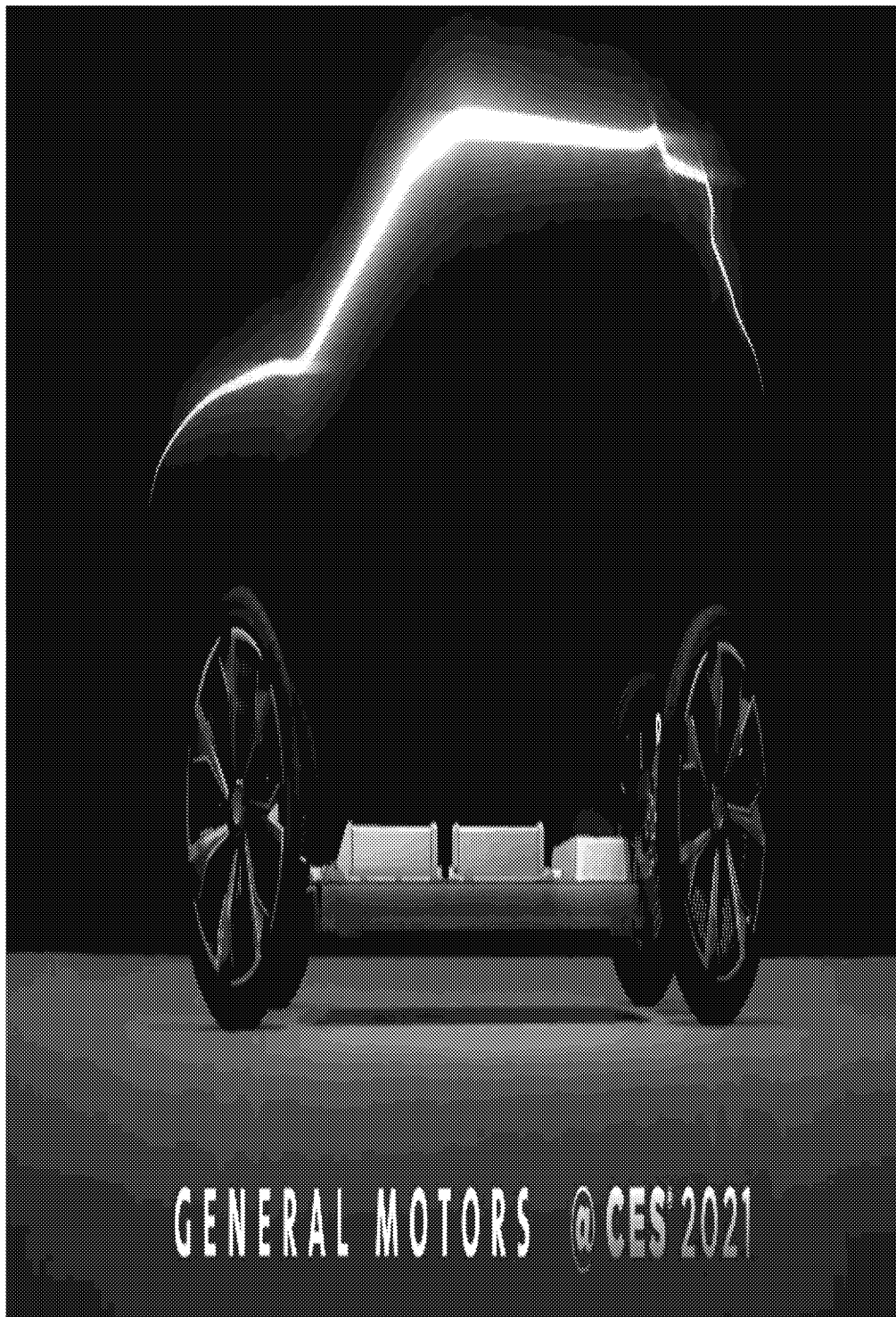
Message

---

**From:** Ashley Lerner [ashley.lerner@gm.com]  
on behalf of GMWashington [gmwashington@gm.com]  
**Sent:** 12/18/2020 3:17:17 PM  
**Subject:** Join General Motors at the All-Digital CES 2021 -- January 11-14, 2021

G E N E R A L   M O T O R S

---



Now more than ever before, technology, environmental and societal influences are culminating to create an inflection point for electric vehicles to become truly mainstream. General Motors has the expertise and scale to lead in this moment and we're excited to use the All-Digital CES 2021 to invite the world to follow our journey. GM presence at the show will include:

- The CES 2021 opening keynote, presented by GM Chairman and CEO Mary Barra
- A virtual CES exhibit showcasing GM's technology and big thinkers, including keynotes from additional company leaders

- Multiple news moments throughout the show from our corporate and consumer brands

Government guests receive complementary registration through January 3, 2021. To register, [click here](#).

*A note from the Consumer Technology Association: Please register using your professional email address and create a new CES profile regardless of whether you have attended CES in the past. CES 2021 is complimentary for government guests through January 3, 2021. CES 2021 was designed to qualify as a widely attended event and will be all digital. You should consult your agency ethics official regarding your participation in the event.*

Wishing you a safe, healthy and joyous holiday! "See you" in the New Year!

***For latest news, please follow us on [Twitter](#) and [LinkedIn](#)***